

Zim Zam Design was a response in 1995 to web designers telling business people how to promote their businesses.

We took an opposite approach. We believe that business needs, efficiency and return are investment are the objectives of a website. Aesthetics, and colors can accent and make the experience more enjoyable, but at the end of the day a pretty site with no results serves nobody. Our clients tell us that doing business with us is a refreshing break from techno-babble. They enjoy the measurable business functions we bring.

Every business has a different relationship with the internet. For every "business to consumer" site on the web, there are 2 "business to business" sites. While some sites seek to make an instant sale, others seek to provide 24/7 customer service to existing customers.

Our first step is asking questions, and looking for how the web can give you unique competitive advantages. You will also see that we look to how your site can evolve and grow over time.

We build sites that you will be proud of long after they are launched.

If you are interested in learning how the Internet can help your business be more profitable, then lets schedule a telephone call to see how we can help.